



Continental Awards & Trophies, Inc.  
7920 Stage Hills Blvd.  
Bartlett, TN 38133  
800-289-0400  
F: 888-882-8329  
www.trophyparts.com

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The team at Continental Awards & Trophies (CAT) is happy to announce we are forming a strategic alliance with Plastic Dress-Up (PDU.)

There is a strong national demand for PDU products. It is important for the awards professional to be assured that these products will continue to be in good supply at locations near them.

CAT plans to carry the broad line of PDU products in the following seven locations:

- 1) Memphis, Tennessee
- 2) Dallas, Texas
- 3) Kansas City, Kansas
- 4) Atlanta, Georgia
- 5) Columbus, Ohio
- 6) Newark, Delaware
- 7) A new location coming soon to Florida.

Our goal is to have product in stock and ready to serve you from the above listed locations by the Las Vegas show in late February of 2009. It is possible that we'll be ready to ship from selected locations sooner than that. We will keep you posted on the exact schedule as more information becomes available.

We'd like to assure our loyal customers that we will continue to sell our full line of CAT products. Also our design team will keep working on the innovative and exciting new items that you have come to expect from us.

Watch for more details of this new strategic alliance in coming weeks.

Sincerely,

Derrick Calcote

President

Continental Awards & Trophies

dcalcote@trophyparts.com